

Privacy Policy

LEGAL BRAIN is a trading name used by Cristina Leter, based in 290 Calea Mosilor, Bucharest, Romania as well as by each of its partners and collaborators (herein after collectively referred to as “we” or “us”).

In operating the blog <https://www.legalbrain.blog/> (the “**Blog**”), we fully comply with the legal provisions in force in the data privacy field, both at EU level (Regulation (EU) 2016/679 – GDPR, Directive 2002/58/EC), as well as at national (e.g. Law No. 190/2018 with respect to the implementation of GDPR) and has implemented appropriate organizational and technical measures to ensure the security and confidentiality of the personal data you disclose to us.

We are committed to protect your privacy and to permanently act in a transparent manner in what concerns the processing of your personal data, either as a consequence of using the Blog and the contact details made available to you through it or as a consequence of providing to you our legal services.

Should you have any questions relating to this privacy policy, including any requests to exercise your legal rights in relation to your personal data, please contact us at office@llegalproof.com.

What personal data we are processing, for what purpose, time and on which legal basis

„Personal data” is defined as any information relating to an identified or identifiable natural person („data subject”); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person

We may process the personal data which belong to you that you will provide to us via any of the following types of interaction:

- **Direct interactions.** You may give us your identity and contact data by filling in forms or by corresponding with us by post, phone, email or otherwise. This includes personal data you provide when you:
 - o create an account on the Blog;
 - o subscribe to our publications;
 - o give us feedback or contact us (by using our contact e-form available in the Blog, the chat or our contact details).
- **Automated technologies or interactions.** As you interact with the Blog, we will automatically collect technical data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, server logs and other similar technologies.
- **Third parties or publicly available sources.** We will receive personal data about you from various third parties and public sources as set out below:

Technical data from the following parties:

- o analytics providers such as Wix or Google based outside the EU.
- o search information providers such as Google based outside the EU.
- o social media platforms where the Blog has an allocated page such as Meta (Facebook and Instagram), based outside the EU.

If you are going to disclose to us personal data which do not belong to you, you will be solely responsible for personal data correctness and for having the prior consent of the data subjects or other legal ground for disclosing their personal data to us. If reasonably necessary, you will also be required to inform such

data subjects about the existence and content of this privacy policy.

You are committed to communicating to us any changes to this data, the lack of information regarding the new data shall exonerate us from using any data that is no longer up to date.

In every case, depending on the purpose of the processing, we shall not process more personal data than necessary to reach that specific purpose.

Likewise, the personal data will not be used for other purposes and will not be processed for a longer period than is necessary, depending on the purpose of processing.

Detailed information about the processing of personal data related to visiting our Blog you may find in our cookies policy, part of this privacy policy.

Purpose	Personal data	Time limit	Legal basis
if you are going to contact us by using one of the contact details, we shall process your personal data, by electronic means mainly, for the purpose of taking over your message, analyse it and reply to you	Name, contact details (e.g. phone number, email address, social media profile and picture on online communications platforms)	until we shall reach the purpose of our communications, until you will exercise your right to oppose to processing or the right to data erasure	your consent (art. 6 par. 1 lit. a) GDPR)
as a consequence of using our Blog, we may process the personal data to ensure the functionality and security of the Blog and to prevent fraud (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	technical or profile data (e.g. your IP address, the browser you are using, the type of device you are using, the date and time, the language preferences and which, although cannot identify you in person, are deemed personal data	for the term of the browsing session or as describe in our cookies policy	our legal interest (art. 6 par. 1 lit. a) GDPR to comply with our legal obligations (art. 6 par. 1 lit. c) GDPR)
for indicating you as the author of an article you want to publish on our Blog	Name, your employer or your company name	during the course of our contractual relations and / or for the purpose of carrying out communications between us for the period required by the legal provisions (e.g. 3	The execution of the contract (art. 6 par. 1 lit. b) GDPR)

Purpose	Personal data	Time limit	Legal basis
		years -the general statute of limitation)	
If you are going to register or subscribe to the Blog or include comments in the relevant sections in the Blog	Name, contact details (e.g. phone number, email address, social media profile and picture on online communications platforms)	until we shall reach the purpose of our communications, until you will exercise your right to oppose to processing or the right to data erasure	your consent (art. 6 par. 1 lit. a) GDPR

Personal data addresses

Depending on the purpose of processing and the requirements addressed to us, we may disclose some of your personal data to our collaborators, to our services providers (e.g. accountants, IT services provider, public authorities, couriers) which may act as data processors or as data controllers. We shall make sure that all of them are bound by contractual or statutory confidentiality obligations.

International transfers

We do not transfer your personal data outside the European Economic Area (EEA). Aggregated data which do not identify you might be transferred to USA if Google Analytics cookies is placed on your device. Please check our Cookies Policy for details.

Your rights

As data subjects, you will have the following rights:

- (i) the right of access to your personal data, as well as to ask their rectification; the right of access implies your right to obtain a confirmation from us that we process personal data that belongs to you, as well as information regarding: the purpose of the processing, the categories of data processed, the recipients, the storage term, the existence of the right to request the data rectification or erasure, restriction of processing or the right of opposition, to lodge a complaint with a supervisory authority, if there is an automated decision-making process, respectively if decisions are made only as a result of the automatic processing of personal data, if the data is transferred to third countries and what guarantees have been implemented by the Company to ensure the security of the transferred data;
- (ii) to request the deletion of the Personal Data, to oppose the processing, to withdraw the consent, when the processing was based on this consent, with the mention that the withdrawal of the consent will not affect the legality of the processing carried out on the basis of this consent, before its withdrawal.
- (iii) to request the restriction of the processing until the rectification of the data is performed or, to the extent that you oppose the processing, until we solve out this request;
- (iv) to submit a complaint to the National Supervisory Authority for the Processing of Personal Data, with its headquarters in B-dul G-ral. Gheorghe Magheru 28-30, sector 1, postal code 010336, Bucuresti, Romania; ansdpcp@dataprotection.ro; Phone: +40.318.059.211 /+40.318.059.212; Fax: +40,318.059.602; <http://www.dataprotection.ro/?page=contact>.
- (v) if and to the extent that the legal conditions are met, you will also have the right to data portability.

The security measures we have implemented

In consideration of article 32 of GDPR, we have implemented appropriate technical and organizational measures in order to prevent the accidental and/or unauthorized loss, accessing, disclosure or alteration of personal data.

Hence, our personnel and services providers are bound by confidentiality obligations, our employees have access to personal data in consideration of the “need to know” principle, the access to personal data in electronic form is given in consideration of individuals powerful access credential.

Our data privacy procedures are observed by all our employees and collaborators which are very much aware and periodically trained with respect to the security measures and rules to be observed in order to ensure the protection of personal data.

Our devices are secured with appropriate antivirus, antimalware programs which are periodically and automatically updated by the services providers.

How you may contact us

To exercise your rights, you may contact us in writing at office@llegalproof.com.

We try to respond to all legitimate requests within one month. Occasionally it could take us longer than a month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

Updated: 20 Jan 2023