

Cookie Policy

WHAT IS A COOKIE?



A cookie is a small file, usually made up of letters and numbers, that is downloaded into the memory of a computer (or other equipment used for online browsing - mobile phone, tablet, etc.) when the user accesses a particular website.

Cookies are created when the browser used by a user displays a specific website. The website transmits information to the browser, which creates a text file. Each time the user accesses the website again, the browser accesses and transmits this file to the website server. In other words, the cookie can be seen as an identification card of the Internet user, which notifies the website every time the user returns to that site.

Session cookies are stored in the user's computer memory only during an Internet browsing session and are automatically deleted when the browser is closed. They can also become inaccessible if the session has been inactive for a certain period.

Persistent cookies are stored on the user's computer and are not deleted when the browsing session is closed. These cookies may remember the user's preferences for a particular website, so that they can be used in other Internet browsing sessions.

In addition to authentication information, persistent cookies may also retain details about the language and theme selected on a particular website, site menu preferences, favorite pages within a site, and so on. When the user first accesses a site, it is displayed by default. Subsequently, the user selects a series of preferences, which are then retained by cookies and used when the user accesses the site again. For example, a website offers its content in several languages. On the first visit, the user selects the English language, and the site retains this preference in a cookie. When the user visits the site again, the content will be automatically displayed in English.

Persistent cookies can be used to identify individual users and thus analyze the online behavior of users. They can provide information about the number of visitors to a website, the time (on average) spent on a given page, and, in general, the performance of a website. These cookies are configured to be able to track the activities of users for a long period of time, in some cases even years.

Each cookie has an "owner" - the website / Internet domain that places that cookie.

First party cookies are placed by the Internet domain / website accessed by the user (whose address appears in the browser's address bar). For example, if the user visits <https://www.legalbrain.blog/>, and the domain of the cookie placed on his computer is <https://www.legalbrain.blog/>, then it is a first party cookie.

A third-party cookie is placed by a different Internet domain / website than the one accessed by the user; this means that the accessed website also contains information from a third-party website - for example, an advertising banner that appears on the accessed website. Thus, if the user visits <https://www.legalbrain.blog/> but the cookie placed on his/her computer has as domain www.google.com, then it is a third-party cookie.

Because cookies use unique codes that act as an identifier, meaning that they allow a device to be uniquely recognised as the same user, even if their 'real world' identity is unknown, they are treated as "personal data" under European data protection law. We are the data controllers for the processing of personal data in connection with Cookies.

Cookies are also used in combination with other identifiers, such as the IP address of your device, which is automatically assigned to that device by your internet service provider and shared by your device when requested and displayed online content. IP addresses may be automatically recorded in our server log files whenever our website, applications or online content are accessed and may be associated with cookies.

COOKIES USED BY OUR BLOG

Our Blog uses essential cookies which are intended for our website to work and third-party cookies, i.e. our own cookies generated by the Blog to ensure proper operation, as well as essential cookies generated by

the Wix platform. All of these are temporary (session cookies) or valid for a certain period of time. When opening the Blog, a pop-up appears requesting your consent for the use of cookies.

We also use Google Analytics, a popular web analysis service provided by Google, to help us analyze how users use our website. It counts visitors and tells us things about their overall behavior - such as the time spent on the site or the average number of pages a user views.

The information generated by the cookie about the use of our Blog (including the IP address) will be transmitted and stored by Google on servers in the United States. On this site, IP anonymization is activated so that the IP address of Google users from the member states of the European Union or other contracting parties to this Agreement from the European Economic Area is shortened before being transferred. In exceptional cases, the full IP address is transmitted to the Google server in the USA and shortened there.

Google will use this information to evaluate the use of your website, compile reports on website activity and provide other services related to website activity and internet usage.

Google may also transmit this information to third parties, if this is required by law or if these third parties process the information on behalf of Google. Google undertakes not to associate the IP address with other data owned by Google.

You can refuse the use of cookies by selecting the appropriate settings in your browser. You can opt out of being tracked by Google Analytics with future effects by downloading and installing the Google Analytics Exclusion Browser Add-on for your current web browser: <http://tools.google.com/dlpage/gaoptout?hl=ro>. In addition, with this link you can prevent the recording of data by Google Analytics.

Our Blog uses the following cookies:

Category (e.g. essential)	Cookie (denumirea)	Owner/provider	Purpose	Duration
Essential/ Necessary	XSRF-TOKEN	https://www.legalbrain.blog/	Used for security reasons	Session
Essential/ Necessary	bSession	https://www.legalbrain.blog/	Used for system effectiveness measurement	30 minutes
Essential/ Necessary	hs	https://www.legalbrain.blog/	Used for security reasons	Session
Essential/ Necessary	SSR-caching	https://www.legalbrain.blog/	Used to indicate the system from which the site was rendered	1 minute

Category (e.g. essential)	Cookie (denumirea)	Owner/provider	Purpose	Duration
Essential/ Necessary	svSession	https://www.legalbrain.blog/	Used in connection with user login	12 months
Essential/ Necessary	fedops.logger.X	https://www.legalbrain.blog/	Used for stability/effectiveness measurement	12 months
Essential/ Necessary	bSession	engage.wixapps.net	Used for system effectiveness measurement	30 minutes
Essential/ Necessary	XSRF-TOKEN	engage.wixapps.net	Used for security reasons	Session

HOW CAN YOU CONTROL COOKIES?

As general information, you can control cookies, depending on the browser used, as follows:

- cookies setting Google Chrome: <https://support.google.com/accounts/answer/61416?hl=RO&oco=1>
- cookies setting Internet explorer: <https://support.microsoft.com/ro-ro/help/17442/windows-internet-explorer-delete-manage-cookies>
- cookies setting Mozilla Firefox: <https://support.mozilla.org/ro/kb/activarea-si-dezactivarea-cookie-urilor>

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